

experience

FREELANCE GRAPHIC DESIGNER

09/03 – present

San Francisco Bay Area &
Barcelona, Spain

Consult with clients to develop visual design, site map & user experience functionality for Barking Dog Design Consultants, Arias Associates and other local & international businesses. • Conceptualize, design and execute “look and feel” for Top News & Views, a Four Pillars Media startup. Designed logo and web site. Oversaw a team of designers to assure the cohesiveness of the look. Work alongside php web developers to execute site. • Collaborated with Lifehouse team to develop look and feel for their annual “Great Chefs & Wineries” event. Designed print collateral and worked with printer to develop final printed pieces. Produced custom web design and programmed site using CMS • Design and program websites for various fine artists • Design brochures, labels, logos, icons and other print material for Gap Inc., CSI Suministros and Decoral, S.A.

ART DIRECTOR / GRAPHICS MANAGER

11/97 – 08/03

Fox Television Affiliate, Atlanta GA

Managed and directed a team of five designers who produced graphics and animations for seven hours of news and other programs. • Collaborated with promotion director to develop new look for station. Designed station logo, worked with design house to execute look and used graphics tool-kit to composite additional segment opens. Created style-guide to assure consistency of on-air look. Designed shell graphics and worked with designers and other departments to execute look on-air, in print and online. • Animated segment opens and IDs. • Designed print collateral. • Designed mock-ups, produced mechanical drawings and worked with builders to execute program sets. (continued)

Consulted with promotion producers on the overall look of spots and art directed on video and film shoots for quality and consistency. • Worked closely with Engineering and News departments to solve highly technical problems without compromising graphic quality. • Set schedules and work-flow systems for improved department performance. • Interviewed and hired designers when needed. • Produced yearly budget.

SENIOR DESIGNER

06/95 – 11/97

The WB Television Affiliate,
Atlanta GA

Art directed video shoot for “Non-Stop Splash” and other station campaigns. • Designed graphics and animations for station IDs. • Designed print material.

GRAPHIC DESIGNER

12/94 – 05/95

NBC Television Affiliate,
Sacramento CA

Designed graphics and logos for daily news and events.

GRAPHIC DESIGNER

04/93 – 12/94

ABC Television Affiliate,
Sacramento CA

Designed daily news graphics & print collateral.

GRAPHIC DESIGNER

05/91 – 05/93

The News&Review,
Sacramento, CA

Designed ads for weekly paper.

GRAPHIC DESIGNER (part time)

08/90 – 02/91

CSUC Production Studio, Chico CA

While attending school, designed posters and print collateral for the university.

GRAPHIC DESIGNER (part time)

08/90 – 02/91

The Auburn Journal, Auburn CA

While attending school, composed ads for daily newspaper.

technical skills

CS5: Dreamweaver, Photoshop, Illustrator, InDesign, Flash • After Effects • Premier • Microsoft Office • CSS, HTML, XHTML, XML, CushyCMS, Search Engine Optimization • knowledge of Wordpress templates, php, javascript

education

California State University, Chico • Bachelor of Arts: Communications, Graphic Design Emphasis • May 1991

awards

Two (2) Southern Regional Emmy Awards: Graphic Design (1995 & 2000) • Nine (9) Southern Regional Emmy Award Nominations (1995 to 2002)

languages

Spanish (fluent)

volunteer

Creativity Explored • Lifehouse • MOM - Meals of Marin



monica bueb

graphic design
web programming

San Rafael, Ca
www.monicabueb.com
monica.bueb@gmail.com
650.393.0746